

YEAR 11 ASSESSMENT TASK COVER SHEET

UNIT: Designers

TEACHER: Ms Munro

DATE OF ISSUE:

DUE DATE:

TASK NUMBER: 1

WEIGHTING: 15%

PROCEDURE FOR SUBMISSION/COMPLETION: In class

NATURE OF TASK: Designer Case Study- Hand in task

Outcomes to be assessed:

P1.1	examines design theory and practice, and considers the factors affecting designing and producing in design projects
P2.1	identifies design and production processes in domestic, community, industrial and commercial settings
P2.2	explains the impact of a range of design and technology activities on the individual, society and the environment through the development of projects
P3.1	investigates and experiments with techniques in creative and collaborative approaches in designing and producing
P4.3	evaluates the processes and outcomes of designing and producing

1. Context for the task:

Many designers derive great pleasure from the products they create. Unfortunately, technical, functional and commercial factors influence the nature of the final solution. This leads the designer to make compromises in an attempt to balance various needs of the work.

2. Task description

Choose one Australian designer and complete the following questions:

- a) Identify the background of the designer:
 - Describe the designer's chosen design area, identifying why they have chosen to work in this field (100 words)
 - Identify styles used and where the designer obtains their inspiration(100 words)
 - Choose a particular PSE from the designer's collection and state the need or motivation for this design (50 words)
 - Identify any design success or failures of the designer. Explain why the designer has been successful or unsuccessful (150 words)
- b) Describe the general design process undertaken by the designer. Identify the setting in which it was produced. (250 words)
- c) Identify FIVE factors that affect the designing and producing of their products / systems or environment (200 words)
- d) Explain the impact the designers work has on the individual, society and the environment. This can be presented in the form of THREE mindmaps. (50 words)
- e) Select a design period from the table creates in class. Investigate the influences and features of that design period. (200 words)
- f) Using the design period as inspiration, design TWO pieces that would be suitable for a teenager's bedroom (eg., clock, chair, bookcase etc). The designs need to show a development of the design. This should include ONE page of thumbnail sketches and TWO pages of final designs. Each final design is to be rendered and annotated, explaining how the design period is reflected in your design idea.

In order to undertake this task you need to:

You are required to submit for assessment purposes:

- A detailed report containing the above information. This report should be presented as a formal piece of writing. (Paragraphs not point form.)
- The report should be word processed using Times New Roman font size 12
- One and a half spacing should be used
- The report should be approximately 1000- 1200 words (maximum 1200 words.) Penalties apply as per the school assessment policy for exceeding the word limit.
- Bibliography clearly displaying any resources used as per the format mentioned in the College diary.

Marking Criteria and Feedback

PART A

P1.1: Examines design theory and practice, and considers the factors affecting designing and producing in design projects.	Mark
<ul style="list-style-type: none"> ▪ Comprehensive identification and analysis of the background of an Australian designer through: <ul style="list-style-type: none"> - Explicit description of the chosen design area, clearly identifying the reasons behind the chosen work field - Thoroughly describes the style used by the designer and clearly identifies their inspirations - Comprehensively analyses the need or motivation for their designs. - Explicitly describes any success or failures the designer has, thoroughly explaining why the designer has been successful, or unsuccessful. - Research has been thoroughly supported by a comprehensive and correctly formatted bibliography 	Outstanding 17 – 20
<ul style="list-style-type: none"> ▪ Detailed identification and analysis of the background of an Australian designer through: <ul style="list-style-type: none"> - Detailed description of the chosen design area, clearly identifying the reasons behind the chosen work field - Clearly describes the style used by the designer and identifies their inspirations - Adequate analysis of the need or motivation for their designs - Briefly describes any success or failures the designer has, thoroughly explaining why the designer has been successful, or unsuccessful. - Research has been adequately supported by a detailed and correctly formatted bibliography 	High 11 – 16
<ul style="list-style-type: none"> ▪ Some identification and or analysis of the background of an Australian designer through: <ul style="list-style-type: none"> - Concise description of the chosen design area, identifying some reasons behind the chosen work field. - Limited description of the style used by the designer poorly identifies their inspirations - Limited analysis of the need or motivation for their designs - Limited explanation of why the designer is successful or unsuccessful. - Research has been supported by a limited and poorly formatted bibliography 	Sound 6 – 10
<ul style="list-style-type: none"> ▪ Limited identification and or analysis of the background of the designer through: <ul style="list-style-type: none"> - Poor description of the chosen design area, identifying few reasons behind the chosen work field. - Little or no description of the style used by the designer - Little or no description of the need or motivation for the design - Poor explanation of why the designer is successful or unsuccessful. - Poor or incomplete bibliography - The chosen designer is not Australian 	Limited 0 - 5
	/20

PART B:

P2.1: Identifies design and production processes in domestic, community, industrial and commercial settings.	Mark
<ul style="list-style-type: none"> ▪ Comprehensive explanation of the design process undertaken by the Australian designer through <ul style="list-style-type: none"> - Explicitly identifying each of the stages of the design process - Comprehensively identifies the setting in which the product was produced making clear reference to domestic, community, industrial and commercial settings - Research has been thoroughly supported by comprehensive and correctly formatted bibliography 	Outstanding 9 – 10
<ul style="list-style-type: none"> ▪ Thorough explanation of the design process undertaken by the Australian designer through <ul style="list-style-type: none"> - Thoroughly identifying each of the stages of the design process - Thoroughly identifies the setting in which the product was produced making clear reference to domestic, community, industrial and commercial settings - Research has been supported by a thorough and correctly formatted bibliography 	High 7 – 8
<ul style="list-style-type: none"> ▪ Adequate explanation of the design process undertaken by the Australian designer. <ul style="list-style-type: none"> - Clearly identifies some of the stages of the design process - Clearly identifies the setting in which the product was produced making some reference to domestic, community, industrial and commercial settings - Research has been adequately supported by a correctly formatted bibliography 	Sound 5– 6
<ul style="list-style-type: none"> ▪ Limited explanation of the design process undertaken by the designer. <ul style="list-style-type: none"> - Poorly identifies very few of the stages of the design process - Poorly identifies the setting in which the product was produced - Poor or incomplete bibliography - The chosen designer is not Australian 	Limited 0 – 4
	/10

PART C:

P1.1: Examines design theory and practice, and considers the factors affecting designing and producing in design projects.	Mark
<ul style="list-style-type: none"> ▪ Comprehensive identification and analysis of the factors that affect design through: <ul style="list-style-type: none"> - Explicit description of at least five factors of design clearly outlining the definition of the factor and thoroughly explains how each factor affects the Australian designers design process. - Research has been thoroughly supported by a comprehensive and correctly formatted bibliography 	Outstanding 5
<ul style="list-style-type: none"> ▪ Thorough identification and analysis of the factors that affect design through: <ul style="list-style-type: none"> - Thorough description of at least five factors of design clearly outlining the definition of the factor and thoroughly explains how each factor affects the Australian designers design process. - Research has been thoroughly supported by a thorough and correctly formatted bibliography 	High 4
<ul style="list-style-type: none"> ▪ Adequate identification and analysis of the factors that affect design through: <ul style="list-style-type: none"> - Simple description of three to five factors of design clearly outlining the definition of the factor and thoroughly explains how each factor affects the Australian designers design process. - Research has been adequately supported by a detailed and correctly formatted bibliography 	Satisfactory 3
<ul style="list-style-type: none"> ▪ Limited identification and or analysis of factors that affect design through: <ul style="list-style-type: none"> - Poor description of the factors that affect design providing little or no of definitions or descriptions of how each factor affects the designers design process. - Poor or incomplete bibliography. - The chosen designer is not Australian. 	Limited 0 – 2

PART D:

P2.2: Explains the impact of a range of design and technology activities on the individual, society and the environment through the development of projects.	Mark
<ul style="list-style-type: none"> ▪ Comprehensively explains the impact the Australian designer's work has on the individual, society and the environment through the completion of THREE comprehensive mind maps. ▪ Research has been thoroughly supported by a highly detailed and correctly formatted bibliography. 	Outstanding 5
<ul style="list-style-type: none"> ▪ Thoroughly explains the impact the Australian designer's work has on the individual, society and the environment through the completion of THREE detailed mind maps. ▪ Research has been thoroughly supported by a correctly formatted bibliography 	High 4
<ul style="list-style-type: none"> ▪ Adequately explains the impact the Australian designer's work has on the individual, society and the environment through the completion of THREE mind maps. ▪ Research has been adequately supported by a detailed and correctly formatted bibliography. 	Sound 3
<ul style="list-style-type: none"> ▪ Limited explanation of the impact the designer's work has on the individual, society and the environment. Mind maps are incomplete, lacking detail. ▪ Poor or incomplete bibliography ▪ The chosen designer is not Australian 	Limited 0 – 2
	/5

Part E & F:

P3.1 investigates and experiments with techniques in creative and collaborative approaches in designing and producing P4.3 evaluates the processes and outcomes of designing and producing	Marks
<ul style="list-style-type: none"> ▪ Comprehensively researches the influences and features of a chosen design period. ▪ Produces a wide range of design ideas that make explicit reference to the chosen design era. ▪ Demonstrates a high level of creativity in the development of the design solution. ▪ Comprehensively evaluates the designs and changes that have taken place. 	Outstanding 17 – 20
<ul style="list-style-type: none"> ▪ Thoroughly researches the influences and features of a chosen design period. ▪ Produces a range of design ideas that make thorough reference to the chosen design era. ▪ Demonstrates a creativity in the development of the design solution. ▪ Thoroughly evaluates the designs and changes that have taken place. 	High 11 – 16
<ul style="list-style-type: none"> ▪ Satisfactorily researches the influences and features of a chosen design period. ▪ Produces a range of design ideas that make sound reference to the chosen design era. ▪ Demonstrates some creativity in the development of the design solution. ▪ Evaluates the designs and changes that have taken place. 	Sound 6 – 10
<ul style="list-style-type: none"> ▪ Provides little research on the influences and features of a chosen design period. ▪ Produces a limited range of design ideas that makes little reference to the chosen design era. ▪ Demonstrates little evidence of creativity in the development of the design solution. ▪ Names one or two changes in the design 	Limited 0 – 5
	/20

TOTAL: /60

TOTAL	Excellent 60 - 50	High 49 - 40	Sound 39- 27	Basic 26 - 15	Limited 14 - 1	Non Submission 0
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Feedback:

What you did well ...

How you could improve next time ...